

## product intelligence

## Beautiful processes for beauty products

We gathered detailed feedback about how selected Enhesa products were used by a large company, which is responsible for several well-known global beauty product brands within the cosmetics industry. The company in question has approximately 600 product SKUs, 200 formulas and trades in more than 50 countries. This puts a burden of accountability onto their regulatory department's team to ensure the business has safe products and secure market access, without risks associated with non-compliance.

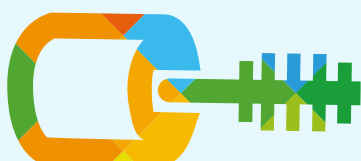
Enhesa discovered how the company use and trust Chemical Watch News and Insight, and Focused Compliance Solution data tools such as Cosmetics and Packaging EPR for their expert insights and analysis, and how the tools have helped enable efficient processes with actionable intelligence.



## The challenges

There are many challenges for managing compliance effectively for a cosmetics company. In a highly complex regulatory landscape, where compliance needs are often different in each jurisdiction they sell in, it's hard to know where to find authentic, relevant information that is also up to date when regulations evolve at pace.

The challenge for compliance teams is finding solutions where they can quickly identify and summarize legal text and make sure it applies to the chemicals, products and jurisdictions that are relevant to their operations.



## The solutions

Relying on a single source of truth is advantageous. But it must be reliable, up-to-date and cover different jurisdictions where regulations are not the same. A solution ideally should include Enterprise-wide access, succinct summaries for management liaison, forward views of changes coming up and accurate regulatory checks for all jurisdictions relevant to product types.

Advantages of having memberships with Chemical Watch News and Insight, as well as each Focused Compliance Solution data tool, include having the combination of an easy to comprehend summary, combined with a link to the direct wording of the legislation. These tools also cover different jurisdictions and products.

# The results



Regulatory information is kept up-to-date by Enhesa's teams of experts, analysts and journalists.

Here are some examples of benefits from feedback from a 1-1 interview with a cosmetics business.

## Benefit: Making impactful efficiencies that accelerate implementation

*We love the solutions because they break down very complex, two-to-three-hundred-page regulations into a two-minute read that brings out all the key highlights. Leadership doesn't have two hours to read through three hundred pages so I can use it to speak with leadership.*

*We can say, 'here's our proposed plan to get from where we are today to being fully compliant by or before the date of implementation'.*

## Benefit: Keeping key stakeholders informed at critical stages

*When my boss wants to actually read the article, I can send it to my boss. When somebody in my packaging team needs to look into something specific, I can send it to the packaging team. It's a huge selling point.*

*I've been able to find some way to utilize the system to obtain the information around what I need and the entire process is seamless. Not only to me, but to management and to other members of the team in the organization.*

## Benefit: Making innovation and market access a seamless process worldwide

*For the focused solution, I love the fact that there are links to just about every one of the regulations. For example, if something happens in Europe, I need my European representative to assess this for the next six months to a year, and it means there is access to all the source documents directly.*

*What I can tell you is that the system has provided us with a lot more viable time between when a rule is being discussed, a rule is being implemented, and a rule has to be complied with. And that has made it such that I know my product development team is not rushing, which means that we're not paying extra fees for the company to be able to develop stand-alone or changed products. It's avoided us going down the path of having one product for Europe, one product for the US, one product for Canada, one product for Japan, which I've done in my prior life and it is an absolute nightmare.*



## Summary

Chemical Watch News & Insight and Focused Compliance Solution data tools are proven to help make efficiencies in the complex and competitive cosmetics sector for improving time to market, keeping stakeholders informed with vital regulatory knowledge at critical stages, and for smooth, incident free, world-wide roll outs of products.

## About Enhesa

At Enhesa we empower the world's largest businesses to achieve compliance, manage risk, and drive sustainability with clear, actionable insights.

We combine the knowledge of our global team of experts with regulatory data and market-leading AI to transform complex regulatory landscapes into timely intelligence and foresight. This means we can support our customers to become industry leaders in environment, health, safety, and sustainability.

Discover more: [enhesa.com](https://enhesa.com)



Achieve **compliance**, manage **risk**, and drive **sustainability**.